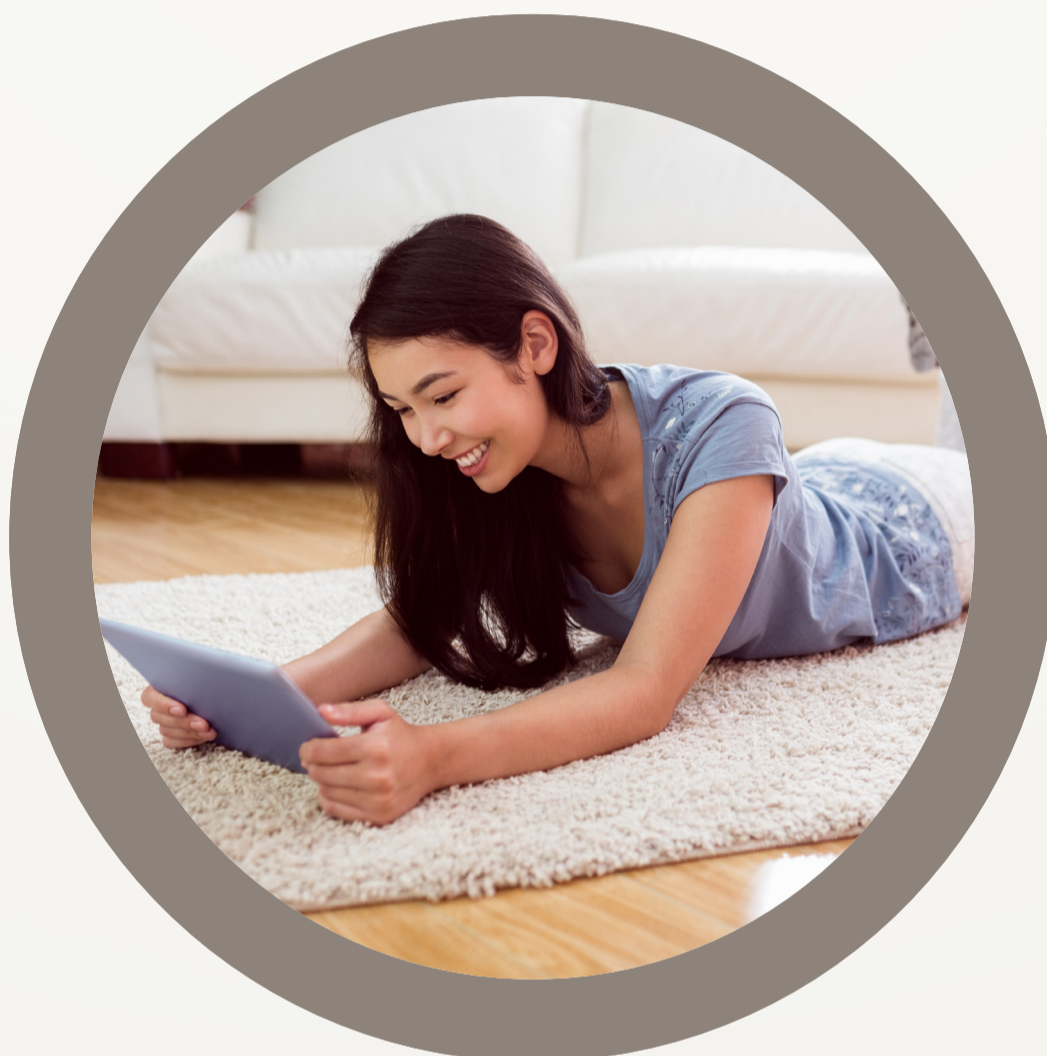


TEN COMMANDMENTS OF WOOL

9. COMFORTABLE



WOOL PROVIDES CONSTANT COMFORT

Wool has the amazing ability to buffer temperature and humidity. Depending on the conditions, wool will absorb or release moisture vapour. This provides a constant, consistent comfort within a room.

Wool fibers trap tiny pockets of air in their natural wave-like shape. This trapped air provides a cushion of consistent, comfortable temperature.

Wool floors are more comfortable to stand on when compared to hard floors. They keep rooms at a consistent temperature, and they purify the air.