

TEN COMMANDMENTS OF WOOL

1. NATURAL



WOOL GROWTH CYCLE

Wool grows in a thick coat on a sheep. It is natural, sustainable and biodegradable. Wool is a renewable fiber, meaning that it is able to regrow and replace itself. In contrast, synthetic fibers such as polyester and nylon are made using industrial processing of oil, which is a non-renewable fossil resource.

Each year this wool coat is carefully trimmed off and turned into some amazing products such as apparel, carpets, hi-tech composites and felts.